

## **Blockchain Entrepreneurship Award**

## **Description of Award Category**

The **Blockchain Entrepreneurship Award** is an organizational award. It recognizes a start-up company or a technology project delivering innovative blockchain applications, protocols, or platforms that address the implementation challenges that users are facing in business, government, and nonprofit contexts.

## **Application questions:**

- Provide a summary of the organization you are nominating for this award, including relevant products/services, size, and customers/audience. We may use this information on the W3B Awards website and/or print materials. (This question will not be scored. Limit 1000 characters)
- 2. Provide a clear and concise problem statement of the problem the start-up or project is trying to solve using blockchain technology, including the target user or sector. Describe the roadmap or timeline for build-out, including its current state of maturity and measures of progress. (Limit 2500 characters)
- 3. Describe the technology, including the consensus mechanism used and the role of the token, if any. Is it a protocol, platform, application, or other? Is it public/private, permissioned/permissionless, open/closed? Is it an implementation of blockchain technology or a distributed system with blockchain-like features? Does it use, build upon, or adapt existing technologies (e.g. Bitcoin, DAG, Ethereum, Hashgraph, Hyperledger, other)? (Limit 2500 characters)
- 4. How does this company's blockchain solution demonstrate an approach that is innovative? List ways in which its implementation is original, gives it (or its users) a competitive or ecosystem advantage, and addresses such challenges as diffusion/adoption, regulatory uncertainty, scalability, and interoperability with other blockchains and/or legacy systems. (Limit 2500 characters).
- 5. Please share one to three pieces of **quantitative** evidence (with accompanying sources) in support of this nomination. Examples of quantitative data include market growth, number of new partnerships formed, customer retention rate, number of patents filed or awarded, or other numeric data.

Example: The nominee formed partnerships with three new entities in 2021, thereby expanding its reach to three new continents.

Source: [Link to 2021 annual report] a. Evidence: Source: [URL or File Upload (5MB max; jpg, png, tiff, or pdf only)] b. Evidence: Source: c. Evidence: Source 6. Please share one to three pieces of qualitative evidence (with accompanying sources) in support of this nomination. Examples of qualitative data include involvement in blockchain consortia or ecosystem collaborations, reviews or testimonials received, awards won, or other descriptive data. Example: The nominee has been an active member of the [Name of Consortium] since [date]. Source: [Link to consortium membership page] a. Evidence: Source: b. Evidence: Source: c. Evidence: Source: