Blockchain for Good Award

Description of Award Category

New this year, the **Blockchain for Good Award** recognizes individuals or organizations that are using blockchain technology to advance the sustainability and well-being of life on our planet. Nominees in this category are tackling global challenges such as reducing inequality, combating climate change, improving health and education, and preserving aquatic and terrestrial ecosystems. They are defining and measuring their progress in terms of, for example, the triple-bottom line (TBL), the environment, social, and governance (ESG) framework, or the UN Sustainable Development Goals (SDGs).

Application questions:

1. Provide some relevant background information on the individual or organization you are nominating for this award, including relevant qualifications and roles of influence within the nominee's industry/communities. We may use responses to this question on the W3B Awards website and in print materials. (This question will not be scored. Limit 1000 characters)

2. Provide a clear and concise statement of the problem the nominee is trying to solve using blockchain technology, including the specific goal(s) it is targeting. What is the specific market segment, audience, and/or user base targeted by the solution? Describe the value proposition of the solution, indicating how it will improve the lives of its target users/audience. (Limit 2500 characters)

3. What is the business model behind the solution? Describe the project roadmap, including its current state of maturity, upcoming milestones, partnerships, and measures of progress. What are the impact metrics, KPIs, and/or business indicators used to track achievement of the relevant goals (e.g. https://sdgcompass.org/business-indicators)? (Limit 2500 characters)

4. Describe the technology behind the solution, including the consensus mechanism used and the role of the token, if any. Is it a protocol, platform, application, or other? Is it public/private, permissioned/permissionless, open/closed? Does it work within legacy systems, integrate with legacy systems, or replace them? Is it an implementation of blockchain technology or a distributed system with blockchain-like features? Does it use, build upon, or adapt existing technologies (e.g. Bitcoin, DAG, Ethereum, Hashgraph, Hyperledger, other)? (Limit 2500 characters)

5. Please share one to three pieces of **quantitative** evidence (with accompanying sources) in support of this nomination. Examples of quantitative data include market growth, number of new partnerships formed, customer retention rate, number of patents filed or awarded, or other numeric data.

   Example: *The nominee formed partnerships with three new entities in 2021, thereby expanding its reach to three new continents.*

   Source: *[Link to 2021 annual report]*

   a. Evidence:
      Source: [URL or File Upload (5MB max; jpg, png, tiff, or pdf only)]

   b. Evidence:
      Source:

   c. Evidence:
      Source

6. Please share one to three pieces of **qualitative** evidence (with accompanying sources) in support of this nomination. Examples of qualitative data include involvement in blockchain consortia or ecosystem collaborations, reviews or testimonials received, awards won, or other descriptive data.

   Example: The nominee won a UN Global Climate Action Award on November 10, 2021.

   Source: [Link to awards page]

   a. Evidence:
      Source:

   b. Evidence:
      Source:

   c. Evidence:
      Source: