



Enterprise Transformation Award

Description of Award Category

The **Enterprise Transformation Award** is an organizational award for enterprise applications of blockchain technologies. It recognizes a company, government agency, or nongovernmental entity using distributed ledgers, smart contracts, or digital assets to transform itself and its industry, supply chain, or ecosystem. This award celebrates the tangible and long-term change that the enterprise is working to achieve.

Application questions:

1. Provide a summary of the organization you are nominating for this award, including relevant products/services, size, and customers/audience. We may use this information on the W3B Awards website and/or print materials. (This question will not be scored. Limit 1000 characters)
2. Describe the nominee's blockchain program/strategy. Focus on the overall goals of the program, including measures of progress, and how it has been designed to help the organization achieve its long-term targets. (Limit 2500 characters)
3. Describe the technology behind the transformation. Is it public/private, permissioned/permissionless, open/closed? Does it work within legacy systems, integrate with legacy systems, or replace them? Is it an implementation of blockchain technology or a distributed system with blockchain-like features? Does it use, build upon, or adapt an existing protocol (e.g., Bitcoin, DAG, Ethereum, Hashgraph, Hyperledger, other)? (Limit 2500 characters)
4. How does this company's use of blockchain demonstrate an approach that is innovative? List ways in which its implementation is original, gives it (or its ecosystem or supply chain) a competitive advantage, and addresses such challenges as diffusion/adoption, regulatory uncertainty, governance, scalability, and interoperability with other blockchains. (Limit 2500 characters)
5. Please share one to three pieces of **quantitative** evidence (with accompanying sources) in support of this nomination. Examples of quantitative data include market growth, number of new partnerships formed, customer retention rate, number of patents filed or awarded, or other numeric data.

Example: *The nominee formed partnerships with three new entities in 2021, thereby expanding its reach to three new continents.*

Source: *[Link to 2021 annual report]*

a. Evidence:

Source: [URL or File Upload (5MB max; jpg, png, tiff, or pdf only)]

b. Evidence:

Source:

c. Evidence:

Source

6. Please share one to three pieces of **qualitative** evidence (with accompanying sources) in support of this nomination. Examples of qualitative data include involvement in blockchain consortia or ecosystem collaborations, reviews or testimonials received, awards won, or other descriptive data.

Example: *The nominee has been an active member of the [Name of Consortium] since [date].*

Source: *[Link to consortium membership page]*

a. Evidence:

Source:

b. Evidence:

Source:

c. Evidence:

Source: